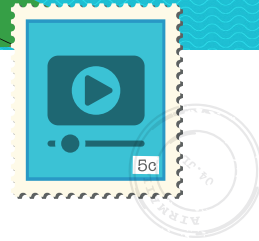


# IT'S A BIG CLOUD OUT THERE

## Unlocking Organizational Agility by Migrating to the Cloud



### CLIENT

Global media company with offices in 11 countries

### BUSINESS CHALLENGE

Streamlining and standardizing existing systems while also building an agile infrastructure for future growth

### SOLUTION

Data center consolidation to VMware Cloud on AWS

### CLIENT OVERVIEW

The client is a leading digital media and information services company that produces award-winning content— attracting a monthly audience of more than 180 million. The company's dynamic events, data services, and rich content entertain and educate in fashion, retail, beauty, entertainment and lifestyle markets.

### BUSINESS CHALLENGE

As a result of rapid growth both organically and through acquisition, the company has experienced a massive influx of technology assets and data—creating an extremely distributed and mixed environment. With more growth on the horizon and no solution in place to deal with the already complex disbursement of systems and data, the client needed a solution to streamline and standardize existing systems while also building an agile infrastructure for future growth. To address this challenge, the company released an RFP for perspective vendors to migrate multiple global data centers to the VMware Cloud on AWS.

### PRESIDIO VALUE

As a VMware Cloud on AWS partner and one of the first to beta the offering, Presidio and VMware were poised to offer unique value to the company. Presidio, with a notable presence in many key geographic locations, was able to provide the resources and track record to deliver a comprehensive solution for the migration to VMware Cloud on AWS. This enabled the company to harness VMware's

powerful enterprise class, software-defined technology, which makes it easy for the company to extend, protect and even replace its on-premises infrastructure. Working together, Presidio and VMware were able to demonstrate that they were the only partners capable of executing the migration within the budget and timeframe identified by executive leadership.

### PRESIDIO SOLUTION

The solution consisted of a VMware Cloud on AWS infrastructure supported by Presidio professional services to migrate from a predominantly on-premises IT infrastructure to the cloud.

### LOOKING AHEAD

Moving from a traditional infrastructure model to a cloud model has enabled greater agility and speed for the client. This will make future acquisitions easier and enable seamless integration of the IT assets of acquired companies. Presidio will also be engaged in the development of a go-forward strategy for onboarding new customers to the VMware cloud on AWS environment.

### THE PRESIDIO AND VMWARE PARTNERSHIP

Presidio and VMware collaborate to accelerate our shared customers' digital transformation journeys. Presidio combines its strategic consulting and lifecycle services with VMware's innovative technology platforms, to design, implement and manage agile, secure, multi-cloud solutions optimized for each customer's unique requirements. Together, Presidio and VMware help our customers realize better business outcomes in a dynamic and competitive marketplace.

### LEARN MORE

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