

# BUILDING A BRIDGE TO THE CLOUD WITH HYBRID COLOCATION

Hybrid Colocation enables you to deploy workloads in the cloud while keeping data on-prem in a third-party data center. Use it as a stepping stone into the cloud if you have:



COMPLIANCE CONCERNS



LEGACY APPLICATIONS



AN ENVIRONMENT THAT ISN'T READY



## 3 WAYS TO DETERMINE IF HYBRID COLOCATION IS THE RIGHT PATH FOR YOU

### 1

#### INCREASED FLEXIBILITY

##### MAINTAINING YOUR OWN DATA CENTER MEANS:

- + Building the infrastructure
- + Buying the hardware
- + Managing the maintenance contracts
- + Data center upkeep



##### RENTING A THIRD-PARTY DATA CENTER TURNS CAPEX INTO OPEX WITH A MONTHLY FEE FOR:

- + Heating & cooling
- + Building maintenance
- + Security



#### BOTTOM LINE:

You can focus on your core business and scale as needed.



### 2

#### STAY IN CONTROL OF YOUR DATA

##### MAINTAINING YOUR OWN DATA CENTER MEANS:

- + You own your off-prem servers and enjoy continued access to your data
- + You manage your own data
- + You ensure compliance



#### BOTTOM LINE:

A third-party partner works with you to remain compliant based on your needs, regardless of your industry.

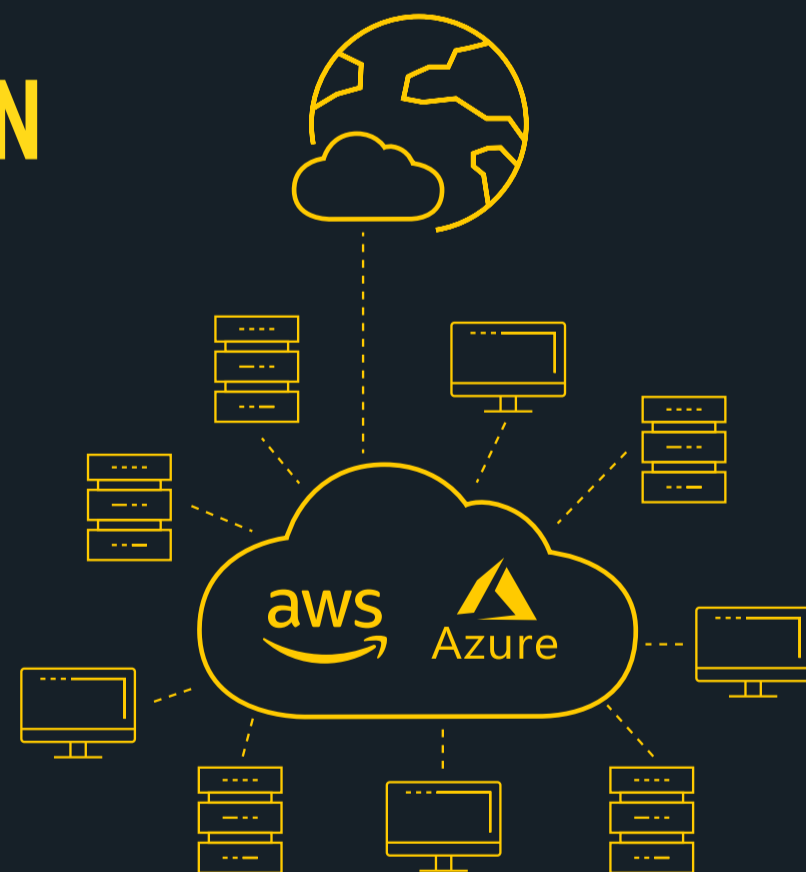
### 3

#### SEAMLESS CONNECTION WITH THE CLOUD

The cloud is a global network of connected computers and servers.

So, if you run apps like AWS or Azure in public clouds, you need to:

- + Select the type of service you require, like storage or computing
- + Make sure your apps run in a data center conducive to your business



#### BOTTOM LINE:

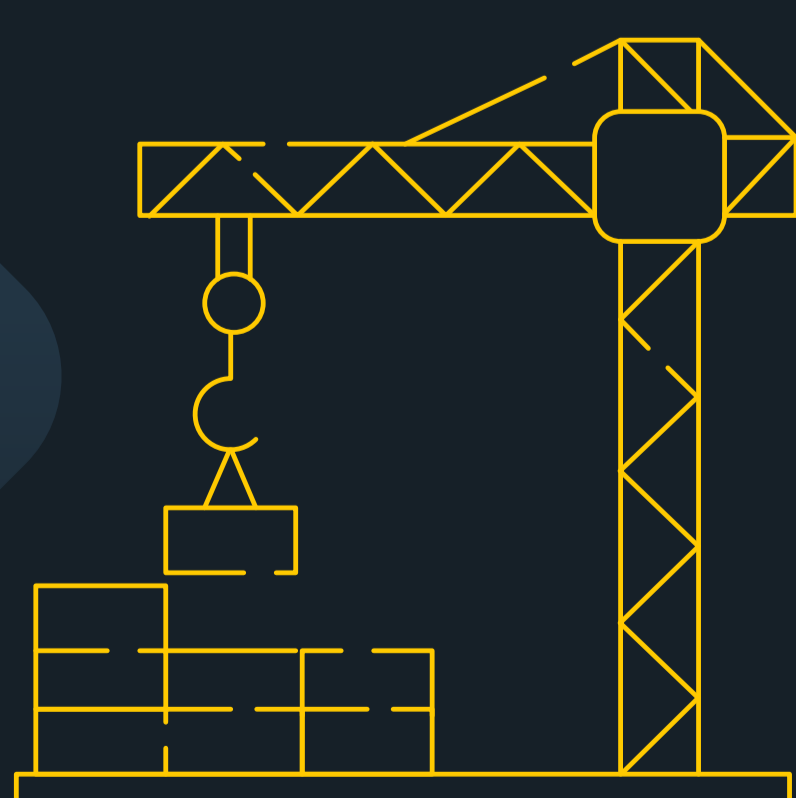
You're using a data center with an on-ramp to where you need to meet your cloud services.

When it comes to data placement, there's no one-size-fits-all solution.

#### HYBRID COLOCATION CAN HELP YOU ACCOUNT FOR YOUR WORKLOADS IN THE PHYSICAL DATA SPACE.

Learn how VMware technology and SHI expertise put innovation to work for you with cloud migration initiatives and more:

[seeinnovationatwork.com](http://seeinnovationatwork.com)



#### POWER YOUR WORKLOADS, CLOUDS, AND DEVICES WITH THE SHI-VMWARE PARTNERSHIP

SHI and VMware have teamed up to offer you state-of-the-art technologies with expert strategy, deployment, integration, implementation, and management. With our technical expertise and guidance, you can speed up your business growth and realize your full potential.