rubrik

Rubrik & [Partner]: Straight up. No twist.

Date | Time | Location

Today's Cybersecurity Landscape

94%
of IT leaders experienced a significant cyberattack

30
Avg # of malicious events senior leaders knew of

20%
of orgs don't know what to do in the event of a cyberattack

67%
of orgs are more likely to experience a cyberattack than physical theft

and **5x**
more likely to experience a fire in organizations

Ways current security solutions fall short

93+%

of orgs with a backup solution encountered significant issues with it

70%

of orgs do not store backups offsite or their backups are not immutable

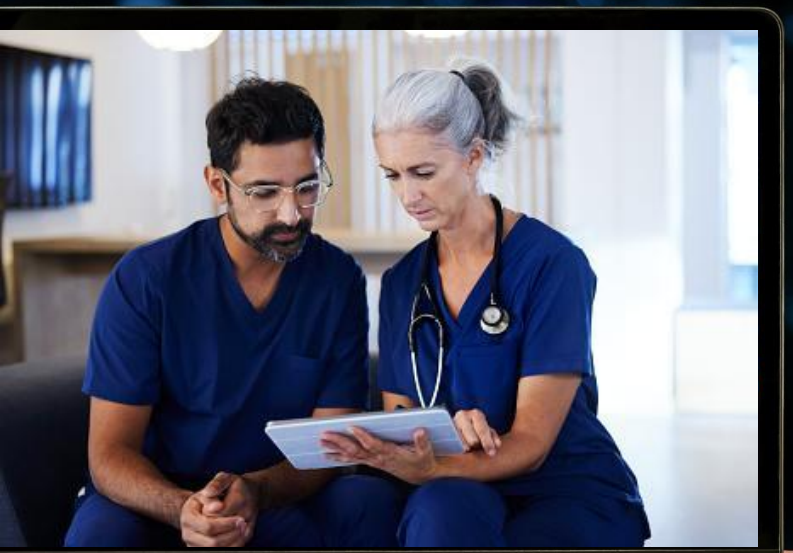
Replicate

NDMP Backup

Resilience on the Rocks:

The Day Puce Cross Got Crossed

How Rubrik for Unstructured Data overcomes the limitations of legacy backup.



The Event

Puce Cross Conglomerated Healthcare Systems, Inc.

1600

patient facilities owned and operated across North America and Europe.

The Event

Puce Cross Conglomerated Healthcare Systems, Inc.

Cybercriminals were able to gain access to their infrastructure and encrypted patient production data. Puce Cross couldn't get back online because of traditional backup methods. Furthermore, they were unable to determine:

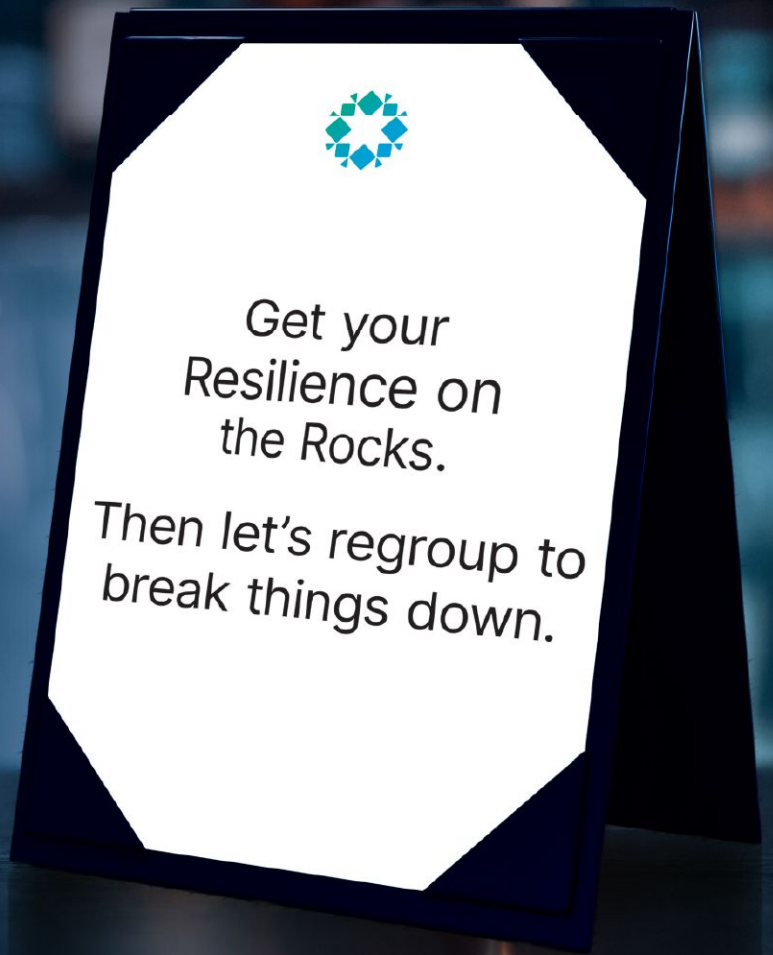
- What type of data was impacted
- Their last clean recovery point

The Event

Puce Cross Conglomerated Healthcare Systems, Inc.

> The hackers now threaten to expose 250,000+ patient records unless they're paid $50 million in ransom.

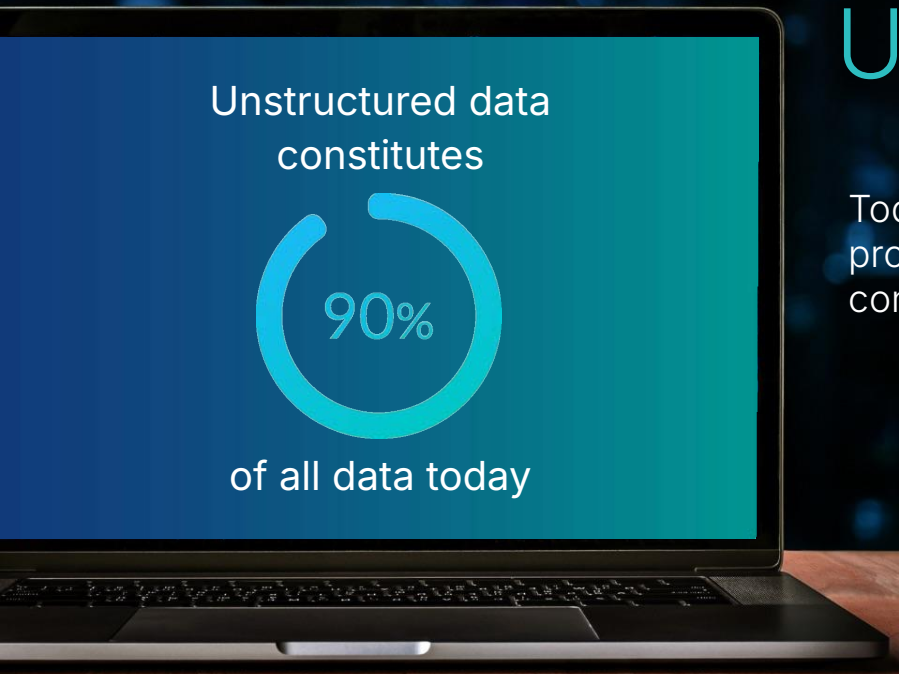
Does anyone else need a drink after that?



The Solution

Rubrik for Unstructured Data

Today's unstructured data demands rigorous protection and management with security controls that protect against ransomware.



The Solution

Rubrik for Unstructured Data

Secures large-scale unstructured files and objects with backups that:

- Ensure data availability
- Identify ransomware impact
- Identify sensitive information

Features and benefits

Rubrik for Unstructured Data

Rubrik's solution would have helped Puce Cross rise above the limitations of traditional backups thanks to:

- High performance and efficiency at petabyte scale
- Sensitive data monitoring and compliance
- Zero Trust design
- Unified management and visibility
- Anomaly detection

The Lesson

It’s time to modernize

Traditional backup doesn't have to jeopardize your unstructured data and your entire organization.

Rubrik for Unstructured Data equips you to efficiently protect and manage massive unstructured datasets while ensuring cyber resilience against ever-evolving threats.

Q&A

GinAI & Tonic:
Shomitha Money International Credit Loses Credibility
How Rubrik simplifies the secure adoption of emerging AI technologies.

The Event

Shomitha Money International Credit, LLC

Shomitha Money International Credit, LLC is a global financial institution serving consumers and businesses via brick-and-mortar locations and online portals.

The Event

Shomitha Money
International Credit, LLC

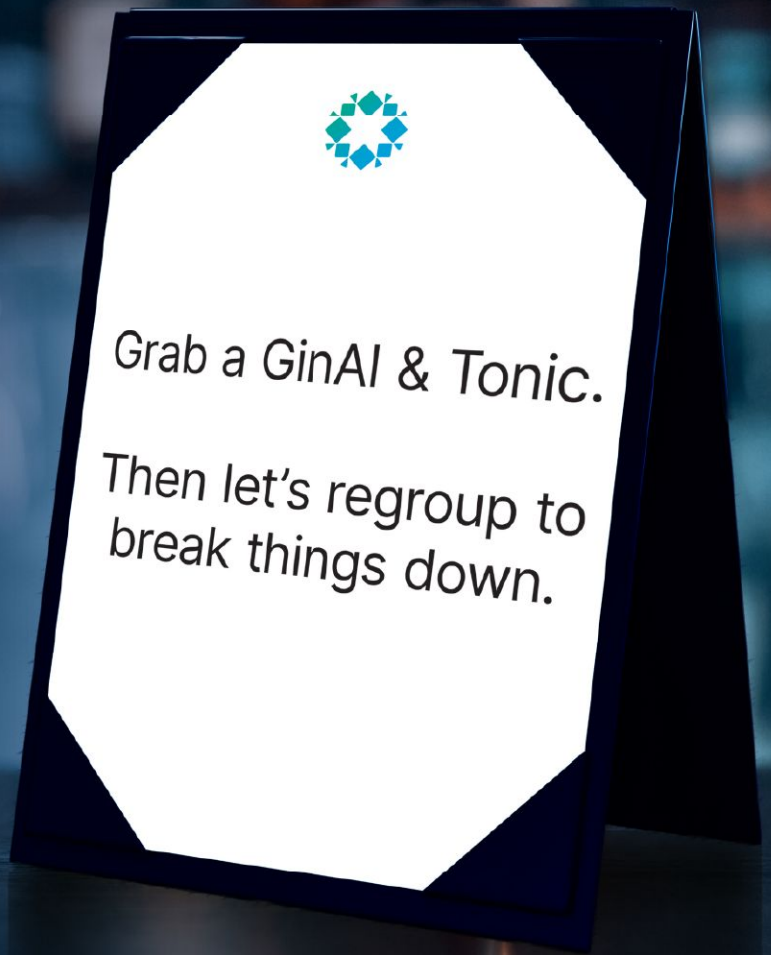
> Eager to adopt AI for innovative product offerings, SMIC went all-in, collecting data from a myriad of sources to feed new models.

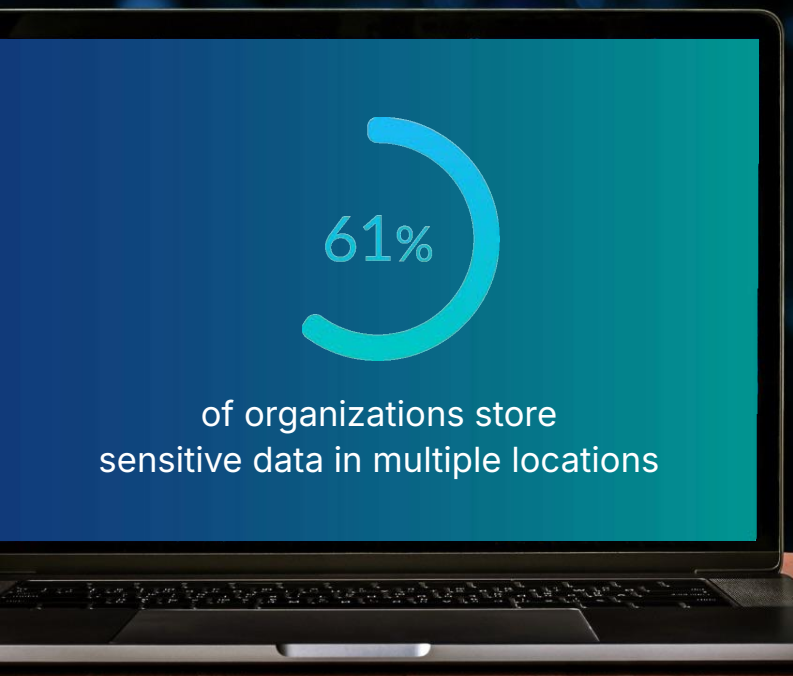
The Event

Shomitha Money
International Credit, LLC

> Unfortunately, proper access controls were not put into place, granting access to customers' sensitive financial data to all 22,000+ employees across the globe.

Oof. Better make it a double this time.

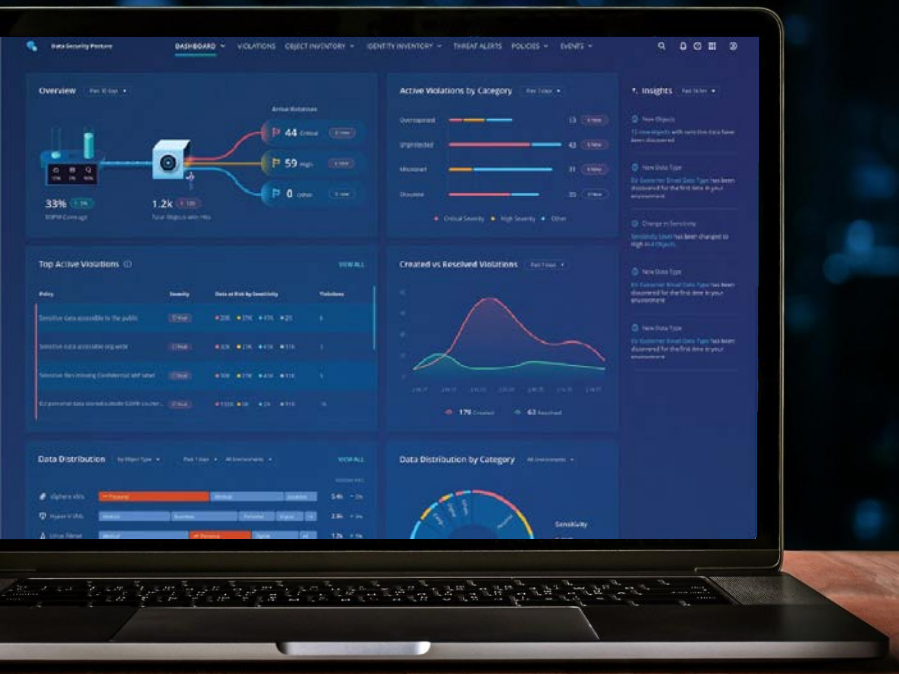




The Solution

Rubrik Data Security Posture Management for AI

Enterprises should be enabled to deploy AI systems. Rubrik DSPM provides the visibility and control during model training or deployment to prevent data exposure.



The Solution

Rubrik Data Security Posture Management for AI

Rubrik DSPM proactively reduces the risk of data exposure and exfiltration across:

On-premises

Cloud

SaaS environments

The Solution

Rubrik Data Security Posture Management for AI

These are some of the features and benefits that would have helped Shomitha Money easily establish and maintain access controls and keep control of their data.

- Sensitive data discovery
- Data detection and response
- Data risk management
- Prioritized recovery
- Data access governance

The Lesson

Adopt AI responsibly

There is a simple way to safely and reliably gain the benefits of generative AI for your organization.

Rubrik's DSPM ensures you move into the future without sacrificing the integrity of your data. Secure the most crucial part of the AI equation — the data and models — and keep the pace of innovation high for your organization.

Q&A

Cloudmopolitan:

Skoller Unified School District Gets Schooled

How Rubrik enables secure migration to the cloud and keeps cloud data safe.

The Event

Skoller Unified School District

40,000

students served through a network of elementary, middle, and high schools and adult learning centers.

The Event

Skoller Unified School District

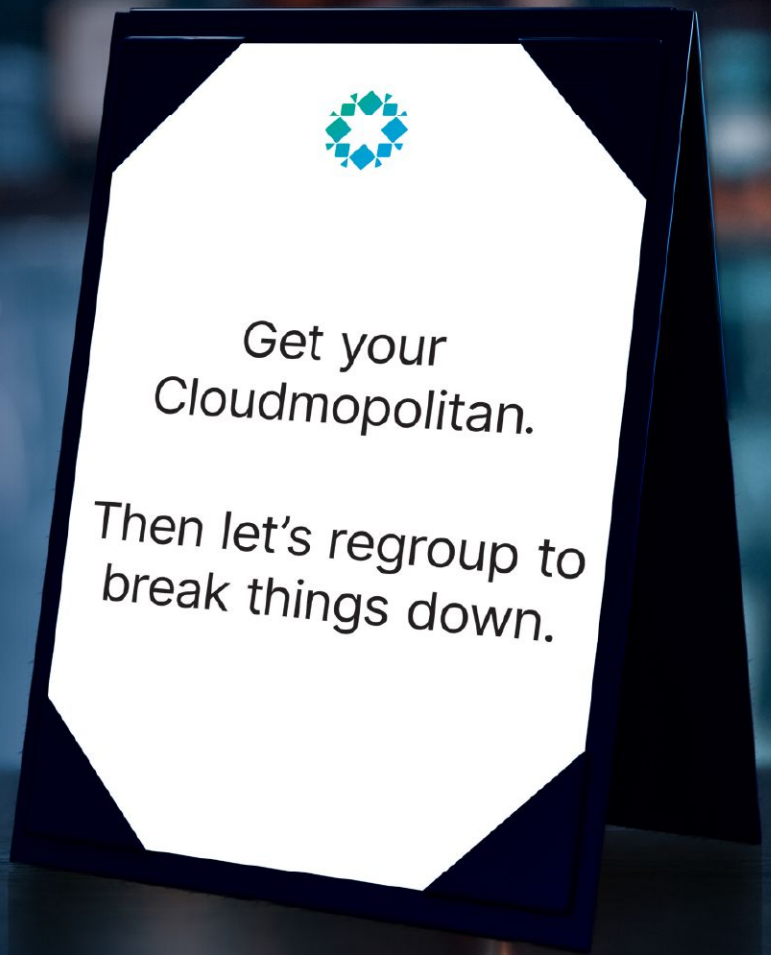
To trim the operating budget, SUSD migrated vast amounts of archived and current student and employee data to the cloud.

The Event

Skoller Unified School District

> Cyber criminals attacked their cloud service provider and encrypted all the data, demanding a ransom that would bankrupt the district and end the school year.

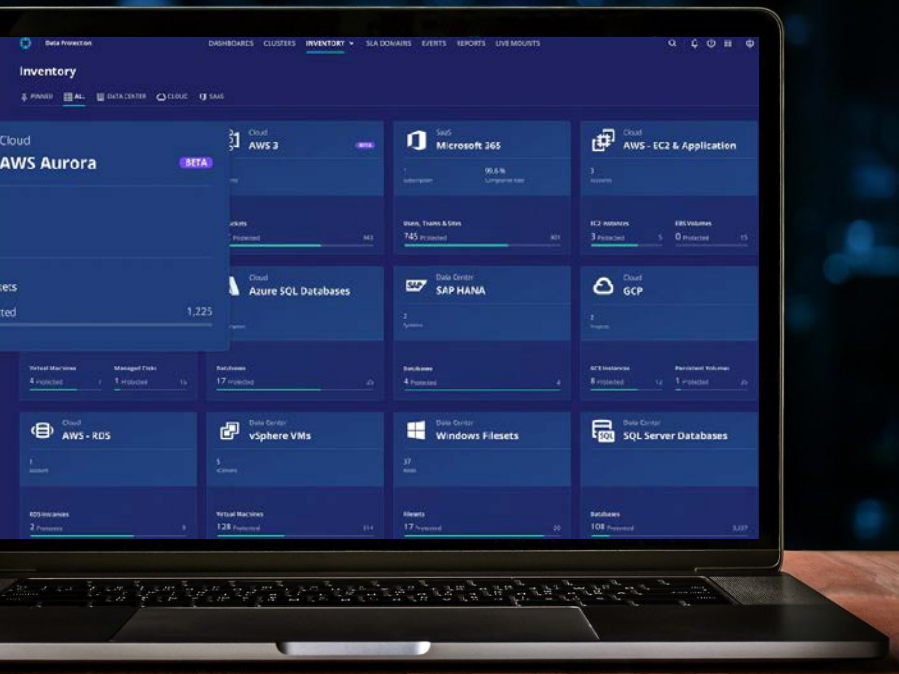
Grab a cocktail after that shot of reality.



The Solution

Rubrik Protection for Cloud Environments

The pace of migration to cloud environments is astounding and the shared responsibility model of public cloud means that organizations must keep their own data protected.



The Value

Rubrik Protection for Cloud Environments

Rubrik delivers cyber resilience for organizations across multi-cloud and hybrid cloud:

- Data visibility
- Simplified security
- Optimized costs

Key features

Rubrik Protection for Cloud Environments

These are some of the features that would have helped Skoller adopt cloud easily and securely so that CSP problems do not become their problems too.

- Unified data visibility and control
- Lower TCO
- Secure by design
- Rapid recovery
- Secure by default

The Lesson

Stay secure in the cloud

There is a reliable way to keep cloud accounts secure from malicious activities and the ever-increasing threat of cloud-focused attacks.

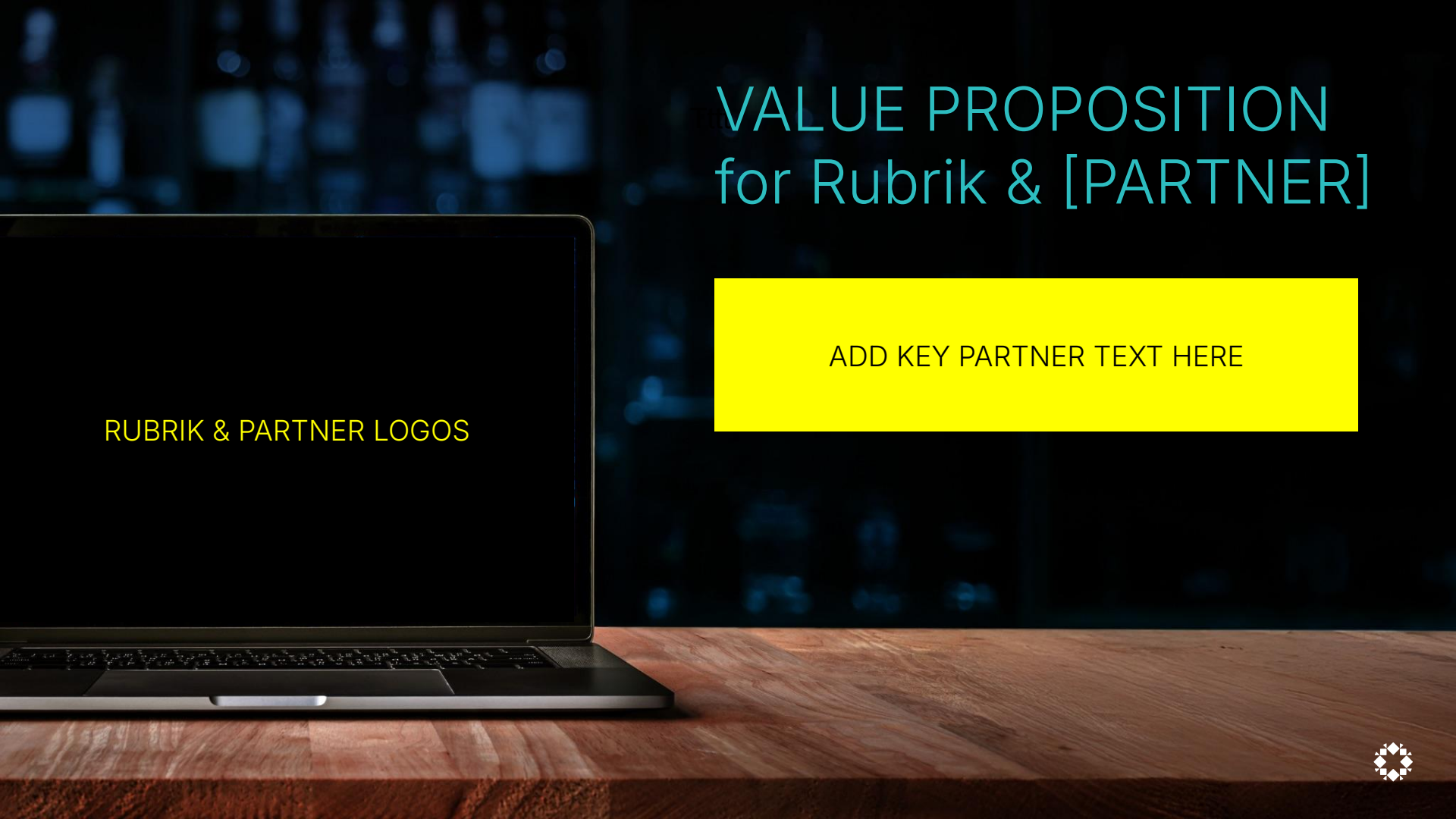
Rubrik's simple, unified approach to cloud data protection makes cloud adoption a secure reality for organizations across verticals. With holistic cyber resilience built for the cloud, you can feel confident your organization's cloud data stays safe.

Q&A

Rubrik's comprehensive cyber resilience solutions will help you

- Stay secure
- Stay resilient
- Stay up and running

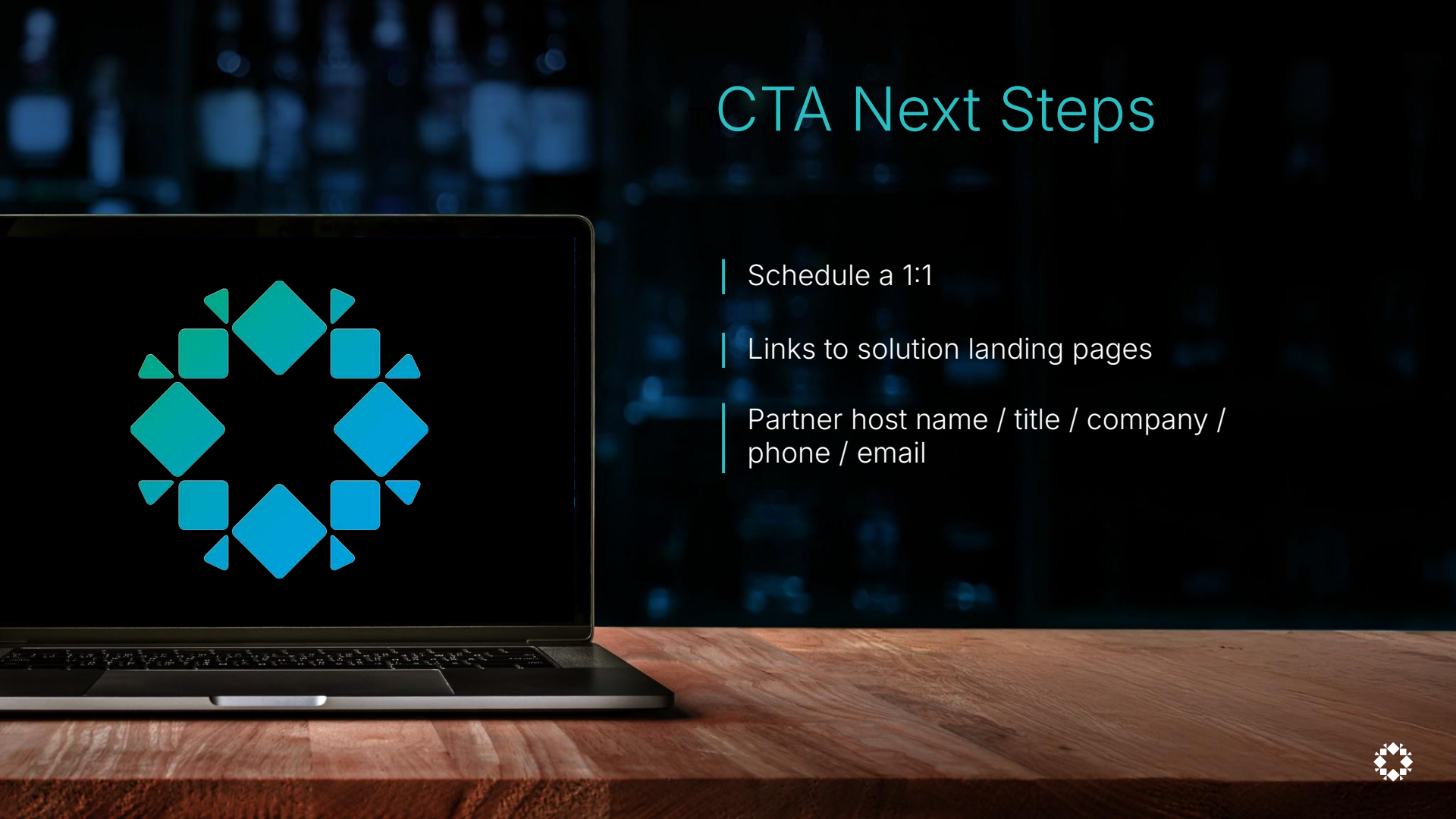
VALUE PROPOSITION for Rubrik & [PARTNER]



ADD KEY PARTNER TEXT HERE

CTA Next Steps

- Schedule a 1:1
- Links to solution landing pages
- Partner host name / title / company / phone / email



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Thanks for mixing it up with us.